

OUR FOCUS 2026 - 2029

SUPPORT

Enhance Holistic Wellbeing Support for Caregivers

Develop a wraparound wellbeing framework that supports caregivers' emotional and practical needs, recognising the increasing complexity and emotional toll of caregiving.

Tuamata rau - Promoting excellence in caregiving and professional practice.

- Increase awareness of all Caring Families Aotearoa support services.
- Provide current and relevant information to enable improved navigation of the care sector for caregivers.
- Ensure support is appropriate and promotes mana motuhake (authority to decide).

TRAINING

Establish Caring Families Aotearoa as the National Centre for Excellence in Therapeutic Care

Position Caring Families Aotearoa as New Zealand's leading provider of trauma-informed and responsive therapeutic caregiving education, ensuring training is accessible, adaptable, and relevant for real-life care challenges.

Hau manu - Practice for children in care will be trauma-responsive, attachment framed and evidence based.

- Promote and grow our Caring Families Aotearoa Training Framework for caregivers and professionals.
- Ensure our learning pathways are enhanced by being intentional, purposeful and inclusive of Te Ao Māori.
- Develop and offer specialist training opportunities to advance caregivers' career pathways within the sector.

ADVOCACY

Champion a system that genuinely understands and addresses the unique needs of children in care

To advocate for enduring Government policies and practices that strengthen care systems and ensure they are responsive and effective at a systemic level. To ensure that the individual needs, experiences, and voices of caregivers and children in care are heard, respected, and reflected in those systems.

Whakarongo - Ensure the voice of caregivers informs decision making.

- Advocate for funding to be better aligned with need.
- Promote equality for statutory and non-statutory caregivers in funding, recognition, and systemic inclusion.
- Ensure advocacy upholds tino rangatiratanga (Caregivers maintain control of decisions and self-empowerment).

GROWTH

Future-Proof the Organisation for Sustainable Impact

Build a resilient, future-ready organisation by diversifying funding streams, strengthening workforce development, and investing in technology to support growth, agility and long-term impact.

Tuamata rau - Promoting excellence in caregiving and professional practice.

- Develop a diversified funding strategy.
- Invest in team development to grow internal capability.
- Harness digital systems to improve service delivery, data tracking and national reach.

CULTURAL

Embed Te Tiriti Commitments and Cultural Competency Across All Operations

Fully integrate Te Tiriti o Waitangi into governance, training, support services, and organisational culture.

Pono - Work in a culturally responsive, ethical, responsible and professional manner, respecting the inherent worth and dignity of others.

- Ensure Partnership is represented at governance, management, and regional levels.
- Ensure Participation in cultural competency development pathways for staff, volunteers, and caregivers.
- Ensure Protection of strategic partnerships with iwi, hapū and community organisations to provide support that is locally attuned and culturally responsive.